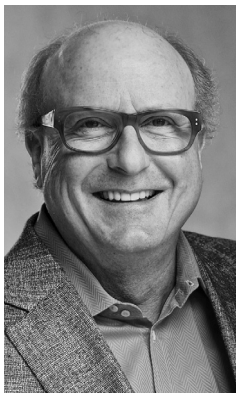


Your New Tattoo



JOE FERGUSON, PhD

PhD Clinical Psychology, Fielding University
MBA, Wharton School of Business

If you have been feeling a little boring or stale lately, or if you think your people might see you that way, you should consider getting a tattoo, especially if you are over 40 and just a bit horrified by this idea. Your ink can be artistic and subtle if you prefer, or loud and pointed if you dare. I think it is reasonable for men to consider incorporating the name of their beloved into their design if they are committed to the long term relationship, possibly even framed against a nautical anchor or

a florid red rose. Seriously!

In addition to whatever your new tattoo represents, it will also symbolize your strategic turn, in a responsible way, toward unpredictability, mystery and exotic bohemian adventure. And your new tattoo will not be simply representational and symbolic, but functional as well. Its appearance as a permanent feature of your body will stimulate a thoughtful and ongoing reassessment of your personality and persona by those around you. More to the point, it will stimulate a thoughtful and ongoing reassessment of your personality and persona on your part, which could lead to an unlimited variety of surprising capers that the untattooed you would never have the initiative or courage to pursue and embrace.

If you are concerned about the fact that a tattoo is forever and you might regret it later, then your need for ink may be especially urgent. I recommend Shay Bredimus at Outer Limits Tattoo in Long Beach. Shay holds an MFA from LCAD and is represented by Koplín Del Río for his fine art. Email ShayBredimus@gmail.com. Trust me. Call me.

Concise Personal Counseling

\$150 per 70-minute session

332 Forest Avenue, Suite #17, Laguna Beach, CA 92651
(949) 235-2615 ~ DrJoe@Fergi.com ~ www.Fergi.com